



Invest in Holland

One of the World's Top Locations for Business





We're Ready to Roll out the Orange Carpet

The Netherlands is one of the best places in the world to do business. Join more than 8,000 international companies – from global giants to fast-growth gazelles – that have already decided to invest in Holland.

The Netherlands Foreign Investment Agency (NFIA) stands ready to help. Our highly knowledgeable staff, supported by an outstanding network of partners, provides free, confidential assistance to streamline every facet of your project. Let us roll out the orange carpet for you.

Europe's Best Country for Business

Ranked No. 8 in Europe by Bloomberg's "Best Countries for Business," the Netherlands is truly a world-class business destination. See for yourself why so many multinational businesses—from small and mid-sized to Fortune 500 leaders—have chosen the Netherlands as their gateway to Europe.

Strategic Location

The Netherlands provides the perfect springboard into the European market—with access to 95% of Europe's most lucrative consumer markets within 24 hours of Amsterdam or Rotterdam.

International Business Climate

Ranked No. 1 on DHL's Global Connectedness Index, the Netherlands has a competitive international climate and is home to 8,000+ foreign companies. In fact, 50% of Dutch GDP is derived internationally.

Superior Infrastructure

Ranked No. 2 in the world for overall logistics performance, the Netherlands is home to world-class seaports and airports, an extensive network of railways and highways and the second highest quality broadband network in Europe.

Competitive Fiscal Climate

With an investment-friendly corporate income tax system, cooperative tax authority, highly attractive innovation and R&D incentives, and competitive corporate income tax rate of 20-25%, the Netherlands is among Europe's most attractive countries for international companies.

Highly Educated, Multilingual Workforce

Holland's highly educated workforce sets the pace for European productivity in a wide range of capabilities. Plus, 90% of Dutch are fluent in English—the lingua franca of international business, science and technology.

Creative and Innovative Environment

Ranked No. 4 on the Global Innovation Index, the Netherlands is home to an attractive test market, adaptive consumers and an open culture. As one of the world's most multicultural hubs for creative talent, Holland is, simply put, a great place to bring ideas to life.

Thriving Sectors

Fueled by world-class research institutes and public-private partnerships between academia, industry and government, the Netherlands has a rich tradition of looking across borders to advance growth of its thriving agrifood, IT, chemicals, high tech systems, life sciences & health, creative and other sectors.

Exceptional Quality of Life

Ranked as the 7th happiest place on earth by the World Happiness Report, the Netherlands has a high standard of living with a lower cost of living than most major European countries.



Active in the Netherlands since 1959, Cargill, an international provider of food, agriculture, financial and industrial products and services, has grown to include more than 2,300 employees at 11 sites throughout the Netherlands.



“Logistics, a pragmatic business environment, certainty when it comes to taxes—all of that is here. The stars align in the Netherlands for a company like Cargill.”

Marcel Smits
Chief Financial Officer
Cargill



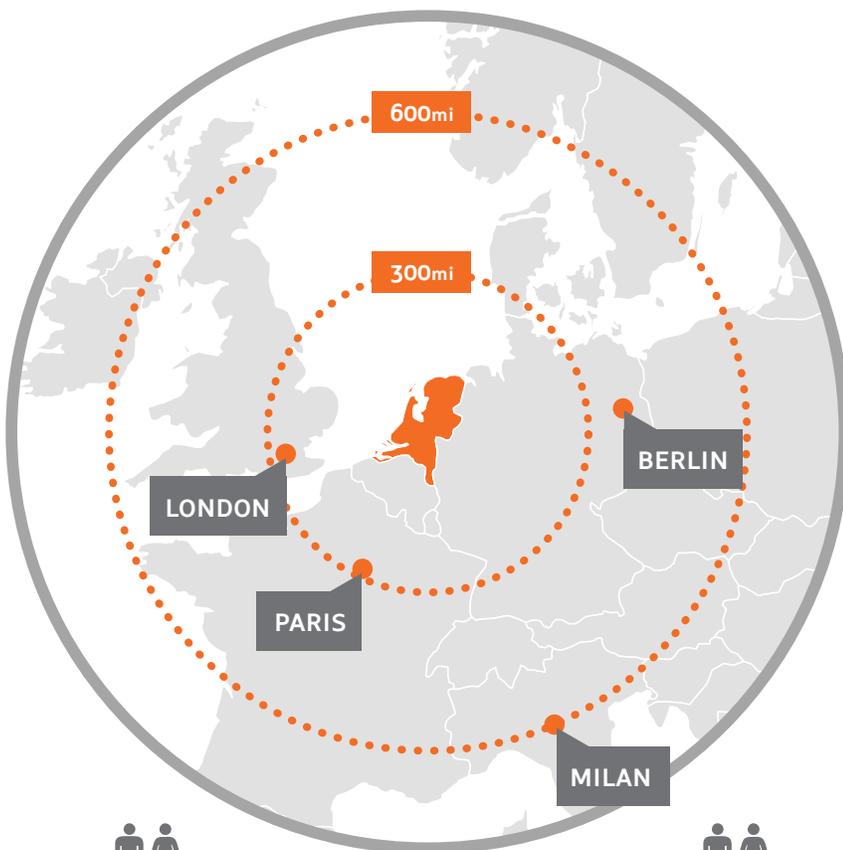
An Unrivalled Gateway to Europe

Holland's location at Europe's front door provides the perfect springboard into the European market—with access to 95% of Europe's most lucrative consumer markets within 24 hours of Amsterdam or Rotterdam.

Ranked No. 1 on DHL's Global Connectedness Index, the Netherlands has an international, pro-business orientation that combined with its strategic location makes it the perfect place for global companies to reach millions of European customers and beyond. In fact, 50% of Dutch GDP is derived internationally.

Add to that the fact that the Dutch workforce is among the most multilingual in Europe and it's no wonder that some of the biggest names in business have chosen the Netherlands as their gateway to Europe.

Proximity to Clients and Customers



170 MILLION Consumers

Within **300** Miles



244 MILLION Consumers

Within **600** Miles



Global IT company Cisco Systems opened its campus in Amsterdam in 2002 and now employs 1,000 people in the facility, which includes the European operations center, Dutch and pan-EMEA sales teams, customer advocacy, internal sales and other activities.

“
Not only is [the Netherlands] the gateway to Europe, but thanks to the country's excellent technical infrastructure and the fact that the AMS-IX Internet hub is located here, it's also becoming the IT Delta of Europe.”

Edwin Prinsen
Managing Director
Cisco Netherlands



Taxes & Incentives

With an investment-friendly corporate income tax system, accessible and transparent tax authorities, attractive innovation and R&D incentives and an extensive treaty network, the Netherlands is among the best in Europe for international companies to set up their businesses.

The Dutch tax ruling practice has a 30-year track record of being fully in line with OECD standards. And thanks to the Netherlands' stable government and highly accessible and cooperative tax administration, companies can feel confident that any adjustments will be implemented in such a way that maintains attractiveness for foreign investors, minimizes impediments for business and guarantees cooperation and transparency from tax authorities.

Investment Friendly Corporate Tax System

The Dutch tax system offers a number of competitive features for companies looking to relocate or expand their operations in Europe:

- A wide network of nearly 100 bilateral tax treaties to avoid double taxation and to provide, in many cases, reduced or no withholding tax on dividends, interest and royalties
- Clarity and certainty in advance on the tax consequences of proposed major investments in the Netherlands
- A broad participation exemption (100% exemption for qualifying dividends and capital gains), which is vital for European headquarters
- An efficient fiscal unity regime, providing tax consolidation for Dutch activities within a corporate group
- No statutory withholding tax on outgoing interest and royalty payments
- Favorable expat tax program with a 30% personal tax income advantage for qualified, skilled foreign employees

Supportive R&D Incentives

The Netherlands actively promotes engaging in research and development activities in the country through a favorable corporate tax system and specific R&D tax incentives that support innovation throughout the entire R&D life cycle. The following measures may significantly lower a company's R&D cost and taxable base.

R&D Tax Credit (WBSO)

Companies performing particular R&D activities may benefit from a 32% reduction (up to 40% for startups) of the first €350,000 in R&D wage costs and other R&D expenses and investments, and 16% for those costs exceeding €350,000.

For the purpose of this credit, R&D is defined as:

- Development of technically new physical products, physical production processes, software or components thereof
- Technical scientific research seeking to explain phenomena in fields such as physics, chemistry, biotechnology, production technology and IT technology



WIPRO

A multi-year partnership with a local company in Brabant brought India-based Wipro Technologies to High Tech Campus Eindhoven, where it now employs 130 at its IT service center.

“It was Eindhoven’s High Tech Campus and the potential for business growth that particularly attracted Wipro. There is a highly educated talent pool here, an excellent infrastructure and thriving networks of subcontractors, service providers and R&D expertise.”

Timo Fine
Director of Strategic Accounts,
Peripherals & Consumer Electronics, Europe
Wipro



Innovation Box

Companies may benefit from an effective tax rate of only 5% for income from intangible assets— including technological innovations—created by the Dutch taxpayer and for which a R&D tax credit was received.

Allowance for Top Syndicates for Knowledge Innovation (TKIs)

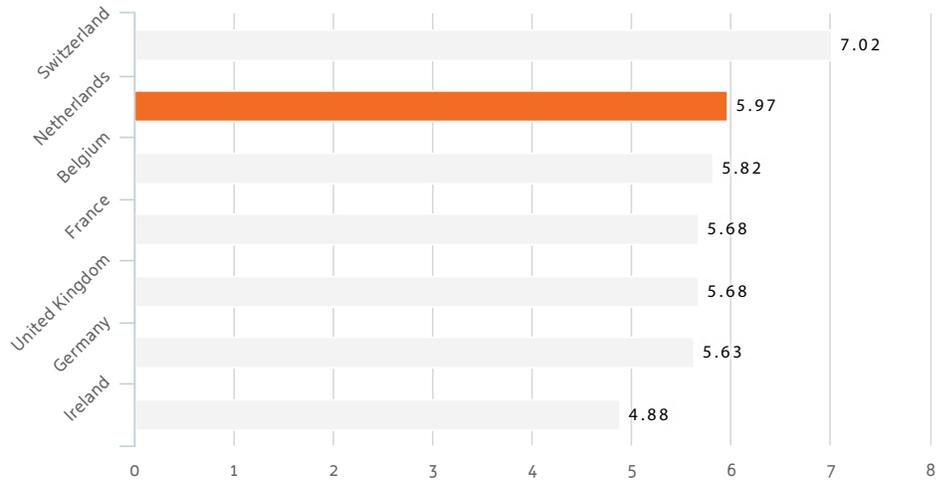
The TKI is a partnership between public entities and private parties or investors. Cash grants of 40% are available on the private investment costs for the first €20,000 and 25% for the excess. In order to receive TKI allowances, the cash grant has to be invested in the R&D project of the partnership.

Innovation Credit

Innovation Credit is a risk-bearing loan from the government, intended for the development phase of a technically new product, process or service, including development of medical products that require a clinical study. Funding may vary from 25% (large companies) to 45% (SMEs) of relevant project costs with a maximum of €10 million, and the remainder being financed by the company's own resources.

Financial Risk Factor

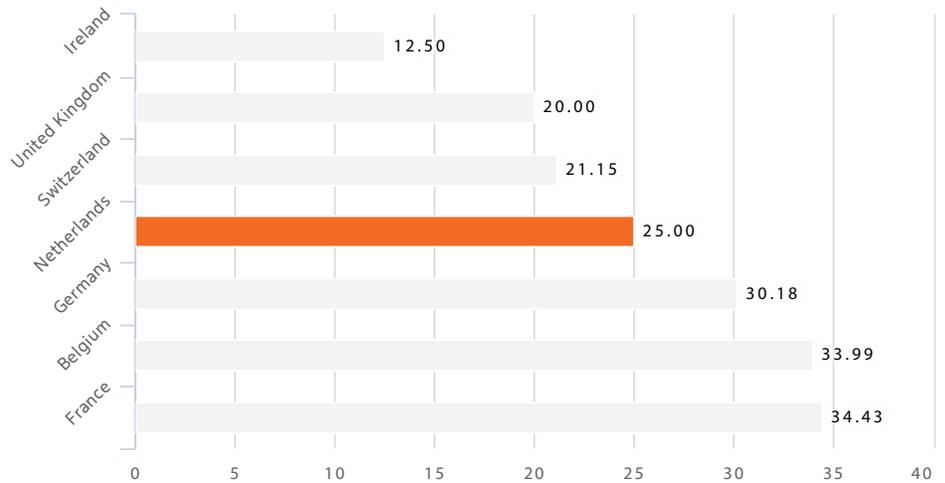
The risk factor in the financial system (new financial instruments, non-performing loans, transparency) is adequately addressed.



Source: IMD WCY 2015

Combined Corporate Income Tax Rates 2015/2016

Rates include both central and sub-central government taxes



Source: OECD.Stat



Netherlands Demographics

The Netherlands has a population of nearly 17 million people. The current and projected population growth is high compared to international standards, which is a promising sign for the future availability of Dutch employees. During the first decade of the 21st century, the relative population growth in the Netherlands was higher than in the European Union as a whole.

The present labor availability matches the needs of businesses, given the composition of the Dutch population and available workforce. A high proportion of the population is in the economically “active” age group of 15-64 years and many recent graduates from universities and higher vocational training institutions are specialized in the fields of technology or economics.

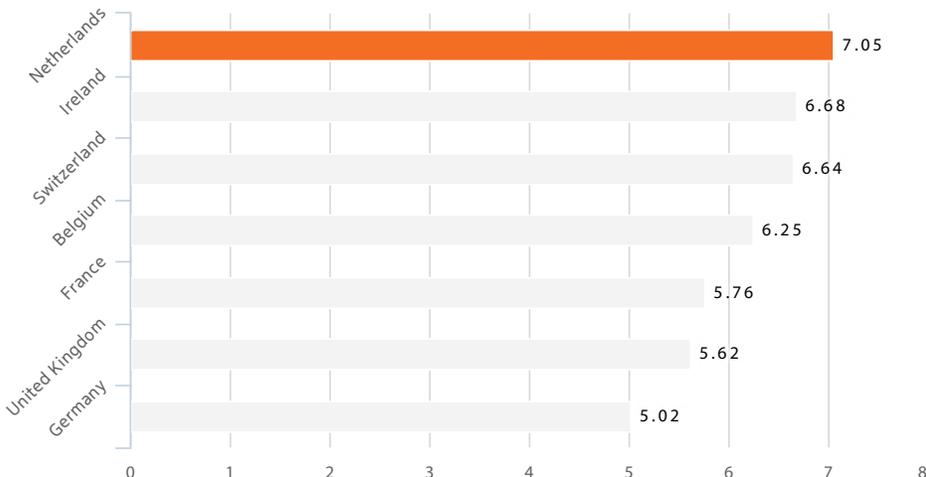
Workforce by Age Group

	Ages 0-14	Ages 15-64	Ages 65+
Germany	13.1%	66.1%	20.8%
Netherlands	16.9%	65.7%	17.3%
Belgium	17.0%	65.2%	17.8%
France	18.6%	63.5%	18.0%
United Kingdom	17.5%	64.8%	17.5%

Source: Eurostat, figures relate to 2014

Skilled Labor

Skilled labor is readily available



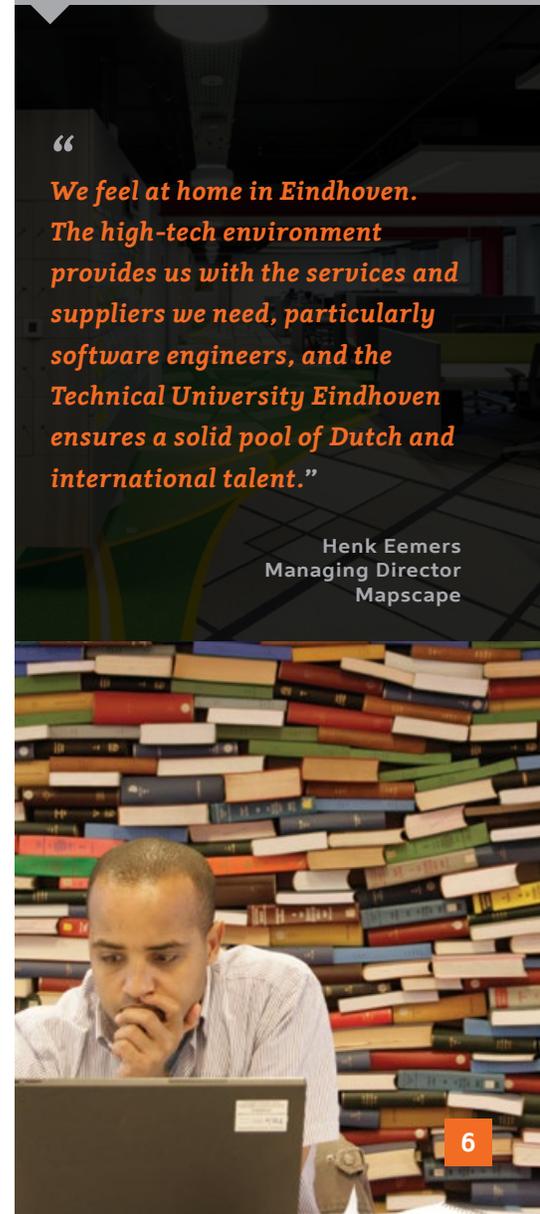
Source: IMD WCY 2015

mapscape

A subsidiary of China's leading provider of navigable digital map data, dynamic traffic information and automotive telematics services, Mapscape has a team of 100 employees from 18 different nationalities at its headquarters in Eindhoven.

“
We feel at home in Eindhoven. The high-tech environment provides us with the services and suppliers we need, particularly software engineers, and the Technical University Eindhoven ensures a solid pool of Dutch and international talent.”

Henk Eemers
 Managing Director
 Mapscape



A Robust Talent Pool

Very few places in Europe compare to the Netherlands for sheer volume of highly educated and skilled workers. See for yourself why the Dutch workforce is one of the best on the planet.

Skilled, Productive and Multilingual Workforce

A model of efficiency and dedication, the Dutch workforce sets the pace for European productivity in a wide range of capabilities—from entry level positions to senior executives. Plus, 90% of Dutch are fluent in English and many speak German, French and other languages.

World-Class Education System

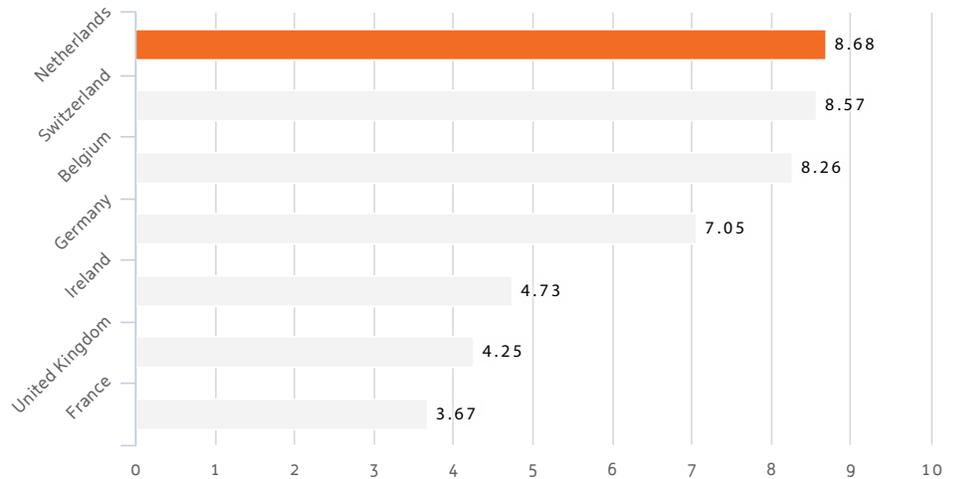
Ranked No. 3 globally, the Dutch higher education system is home to 14 universities, 34 universities of professional education and a variety of specialized training facilities geared towards meeting the needs of today's businesses and keeping the economy competitive by graduating a steady stream of highly skilled workers.

Flexible Labor Relations, Competitive Wages

Thanks to the stability of the Dutch government and its pragmatic approach to business, very little time is lost to labor disputes or labor relations in the Netherlands compared with Europe as a whole. Plus, with its high standard of living and relatively low cost of living, the Netherlands provides a solid foundation for healthy, happy workers and diplomatic employer-employee relations, helping to preserve high worker productivity.

Language Skills

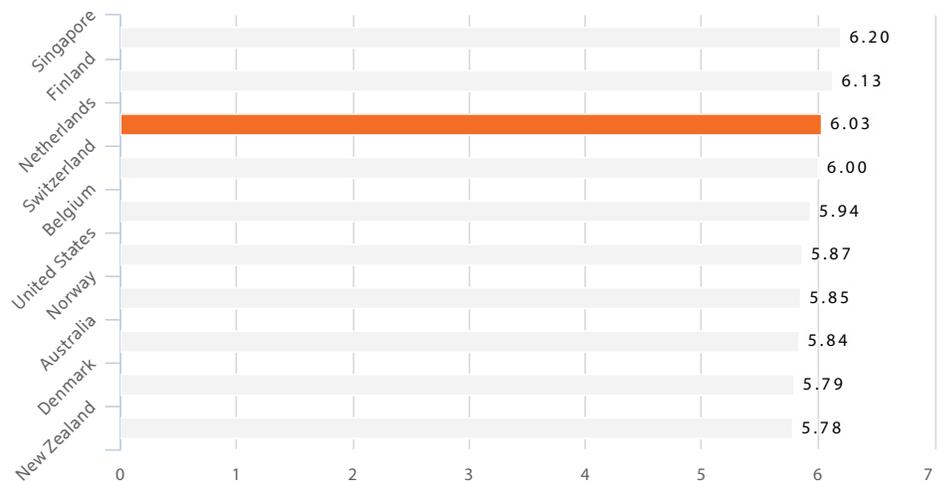
Language skills are meeting the needs of the enterprises



Source: IMD WCY 2015

WEF Global Competitiveness Index 2015-16

Higher education and training



Superior Logistics & Technology Infrastructure



FLUKE

Since opening its EMEA head office in Eindhoven in 1993, Washington-based IT company Fluke Corporation has grown to employ 200 in the Netherlands.

Driven by world-class seaports and airports, an extensive network of roads and rail, and a 100% digital telecommunications network that ranks among the world's best for quality, speed and reliability, Holland's infrastructure is exceptionally good for business.

Airports

Home to award-winning Amsterdam Airport Schiphol and four regional airports that also offer international service, the Netherlands has one of the highest ranking air transport infrastructures in the world. Named the "Best Airport in Europe" for 25 consecutive years by the Business Traveler Awards, Amsterdam Airport Schiphol is Europe's top airport for cargo and passenger transport. It is located within an hour and a half of all major Dutch cities via the country's dense and sophisticated network of highways and secondary roads.

Holland's world-class airports, combined with its strategic location, give companies a significant edge in reaching millions of consumers across Europe, the Middle East and Africa.

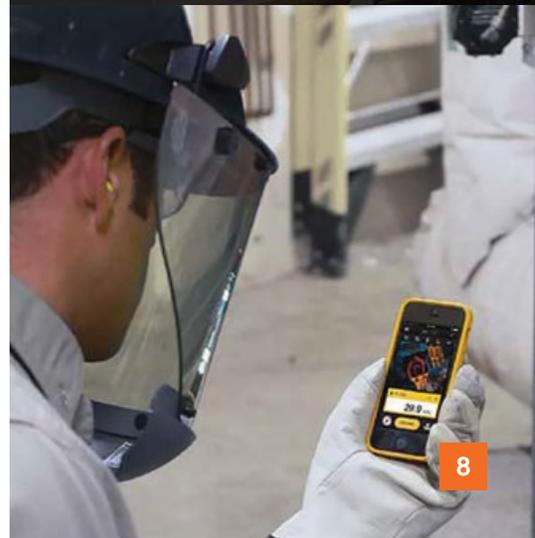
Ports

With three deep-water ports, many rivers and a dynamic network of canals, the Netherlands has the best port infrastructure in the world. Cargo from the Port of Rotterdam, Europe's largest and most important harbor, can reach all major industrial and economic centers in Western Europe in less than 24 hours—providing companies with the perfect springboard into the European market. The Port of Amsterdam, Europe's fourth largest port, is another major asset for logistics and distribution operations, while Groningen and Zeeland seaports serve other parts of the country. In all, Dutch ports move more than 500 million metric tons annually and account for 54% of all trade shipping in Western Europe.

“

[The Netherlands'] proximity to international highways and major airports is very important to our operations. This was the case when we first arrived, and it is still the case today. Fluke EMEA is perfectly located in Brabant.

Thieu Hofkes
Senior Director Human Resources EMEA
Fluke



Broadband

With the highest broadband penetration per capita in the world – 99% of all households—as well as one of the world’s fastest average broadband speeds, the Netherlands is one of Europe’s most-wired and cyber-secure countries. It also directly links continental Europe to North America, with 11 out of 15 transatlantic sea cables going directly to the Netherlands.

Holland’s state-of-the-art, 100% digital, advanced fiber-optic network supports a strong community of startups, data centers and multinational digital companies including Microsoft, Cisco, Tata, Infosys, Huawei, Oracle, Intel, IBM, Verizon and Google. Amsterdam, in particular, has become a digital hub in recent years thanks to the presence of AMS-IX: the world’s largest Internet exchange point.

Road & Rail

Holland’s extensive, modern network of roads and highways serves as a major asset to companies looking to establish logistics/distribution operations in Europe. Interlaced with more than 14,000 km (8,600 miles) of road, including 2,235 km (1,389 miles) of limited-access, high-speed motorways, and more than 12,000 transport companies, the Netherlands is responsible for 14% of all international road transport in Europe, making Holland a top European location for international road freight transportation.

The Dutch rail system is no less impressive, with 3,200 km (2,000 miles) of network rail with direct connections to inland container terminals and links to destinations across the EU, Scandinavia and the Middle East. And thanks to Holland’s three high-speed rail lines and the Betuweroute—the double-track freight railway that connects Rotterdam to the German border—companies have fast, direct access to Europe’s major logistics hubs.



The Netherlands’ central location and excellent infrastructure played a key role in Chemtura’s decision to open a second production facility in Amsterdam.

“*The Netherlands has a lot to offer to companies wanting to set up business there, such as its central location in Europe, excellent infrastructure and presence of seaports and airports, all of which are essential to the global company.*”

Hans Wierbosch
Amsterdam Site Manager
Chemtura Manufacturing Netherlands B.V.



Thriving Industry Clusters



Nutricia Research, an R&D subsidiary of the French company Danone, established a new innovation center at the Utrecht Science Park. Nearly 400 employees now perform 80% of the company's global medical nutrition R&D activities.

From agrifood to aerospace, the Netherlands is home to thriving industry clusters driven by talent, innovation and collaboration. Some of the biggest and fastest growing companies in every sector have chosen the Netherlands as their gateway to Europe.

Agrifood

Second only to the U.S. for agrifood exports worldwide, the Netherlands boasts more than 4,150 agrifood companies – from farm to fork. In fact, 12 of the world's largest agrifood companies have major production or R&D sites in Holland. With its world-class research institutes for food innovation, medical universities and numerous public-private partnerships, the Netherlands has the second highest private R&D investment in agrifood in Europe.

Information Technology

Considered one of the most wired countries in the world, the Netherlands is Europe's hotspot for leading information and communications technology companies. About 60% of all Forbes 2000 companies active in the IT industry have already established operations here—including Microsoft, Verizon, Wipro, Cisco, Intel, TATA and Google. What's more, Holland is home to the largest cybersecurity cluster and one of the most advanced markets of data centers in Europe.



“**The Netherlands has an extensive knowledge infrastructure in the area of nutrition and health, and many prominent international players in the care industry have a branch here. These were deciding factors for us when we were examining the Netherlands as a potential country in which to establish ourselves.**”

Hanno Cappon
Vice President of R&D
Nutricia Medical Nutrition



TESLA MOTORS



GE Aviation



BOSCH

Chemicals

One of Europe's leading suppliers of chemical products and services, the Netherlands boasts more than 400 top chemical companies across the entire supply chain. In fact, 19 out of the 25 top chemical companies in the world maintain significant operations here, benefiting from a superior logistics infrastructure, access to important raw materials and world-class R&D institutes—not to mention access to the Port of Rotterdam: one of the largest refining and chemical clusters in the world.

High Tech Systems

With major multinationals like Philips, Bosch, Boeing and ASML thriving here, Holland's high tech industry is among the most innovative in the world. At the heart of Dutch high tech innovation are robust public-private partnerships and cutting-edge R&D ecosystems such as the High Tech Campus Eindhoven. Considered the smartest square kilometer in the Netherlands, and possibly the world, the campus promotes open innovation among more than 100 companies and institutions.

Life Sciences & Health

Home to some 2,500 innovative life sciences and health companies and research organizations, the Netherlands boasts one of the most concentrated life sciences regions in the world. Fueled by world-class health and research institutes, including 12 research universities, 82 hospitals—eight of which are university medical centers—and a number of public-private partnerships between science, industry and government, €2 billion is invested in R&D in this industry annually.

Creative

Whether it's fashion, advertising, entertainment or media, Holland attracts creative minds from all over the map, making it one of the world's most multicultural hubs for creative talent. With more than 1,300 fashion designers and some of the industry's most iconic brands, the Netherlands is rapidly developing into the fashion and apparel gateway to Europe. It has also attracted some of the most cutting-edge advertising agencies in the industry.

Energy

Thanks to its progressive policies, affinity for innovation and forward-thinking, environmentally conscious population, the Netherlands is a leader in offshore, renewable and smart energy. The Netherlands offers world-class R&D facilities, outstanding incentive programs, strategic public-private partnerships and world-class facilities. The Dutch government has also invested heavily in smart grid innovation, facilitating developments in electric vehicles and smart energy technology.

Aerospace

Home to leading international companies such as Boeing, Bombardier, Lockheed Martin and GE Aviation, the Netherlands has a thriving aerospace industry. Holland's world-class logistics infrastructure, strategic location and dedicated, multilingual workforce provide an ideal environment for aerospace operations—whether its maintenance, repair and overhaul (MRO), spare parts logistics, manufacturing, training facilities or office functions.

Industry Clusters in the Netherlands



Amsterdam Utrecht

Creative Hub, Advertising
Software, Multimedia, Gaming
Fashion (European HQ)
Life Sciences
Finance



Rotterdam The Hague
Delft Leiden

Life Sciences
Cyber Security
Telecom



Arnhem Nijmegen
Wageningen

Health Valley
Food Valley NL



Chemelot Maastricht

Chemical Campus
Open Innovation led by DSM and others
Chemicals, Materials, Life Sciences



Eindhoven

High Tech Campus Eindhoven
Open Innovation led by Philips and ASML
Hardware/Electronics Manufacturing Heart
Highest # of Patents per Capita in the World
Life Sciences
Automotive



Groningen

Healthy Aging
Lifelines



Twente

Nanotech (MESA +)
Hardware Manufacturing
Mathematics (CTIT)
Computer Science
Engineering



Fashion Distribution

Amsterdam
Rotterdam
Bergen op Zoom
Twente
Venlo

Business Operations

Whether you're a Fortune 500 leader or a small to mid-sized business, the Netherlands is a smart choice to locate international business operations. Just ask major players like Cisco Systems, Forever 21, Nike, APM Terminals, Fujifilm, SABIC and Tesla or smaller operations like Optimizely, DoubleDutch, Advantech, Sun Pharma and Lux Research. Regardless of size, there's nothing small about the results businesses see here.

Headquarters

Strategically located at the center of Europe's largest markets, the Netherlands has established itself as a magnet for international companies and a leading site for European or regional headquarters. With a supportive corporate tax structure, a highly educated, multilingual workforce and a superior logistics and technology infrastructure, the Netherlands offers companies a perfect climate to compete successfully in Europe.

Service Centers

The Netherlands' location on mainland Europe, highly developed telecommunications and transportation infrastructure and international, service-oriented culture provide an ideal environment to establish or consolidate a shared service center in Europe. Holland's unrivalled digital infrastructure and multilingual workforce enable any company to effectively serve their customers around the world, as well as customers close to their Dutch home. These factors, in addition to Holland's competitive tax structure, facilitate improved efficiencies and lower costs with savings from 15% to 40% for Netherlands-based service centers.

Marketing & Sales

Home to marketing and sales operations of major multinational companies like IBM, Verizon and UL, the Netherlands is a hub for foreign-owned marketing and sales operations. Holland's strategic location ensures easy access to Europe's most lucrative markets. Plus, tapping into the Netherlands' highly educated, multilingual workforce and presence of international talent means your company can reach a wide range of consumers around the world.

Data Centers

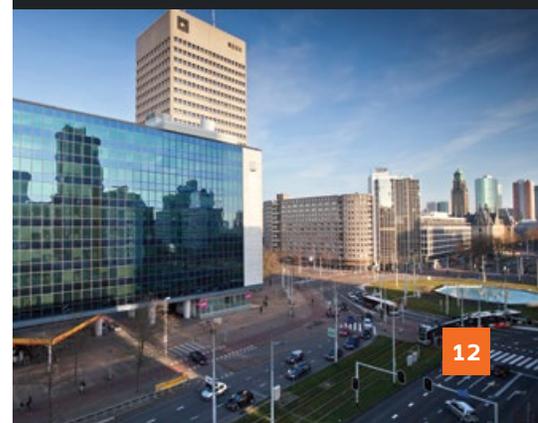
Considered one of the most wired countries in the world, the Netherlands is home to one of the most advanced markets for data center operations in Europe. In fact, about one third of all European data centers are located in the Amsterdam area and take advantage of AMS-IX—the world's largest Internet exchange. The Dutch telecommunications network ranks among the world's best for quality, speed and reliability. In addition, the country's mild climate and robust renewable energy cluster provide sustainable and affordable options for data center energy efficiency needs.



To support its European client base, Taiwan-based IT company Advantech opened a modest office in Eindhoven in 1999, which has now grown to become its European headquarters.

**“
Our mission is to deliver connected, managed and secured solutions to make life, living and working smarter with our partners from different industries. When it comes to the European market, Brabant has proved to be the perfect seed-bed. Establishing our European headquarters in the Eindhoven region has allowed us to come one step closer to achieving that mission.”**

Chaney Ho
Acting General Manager
Advantech Europe



Manufacturing

Holland's highly skilled engineering workforce and advanced, collaborative network of suppliers in a value chain offer major advantages to companies looking to establish or reshore manufacturing operations in Europe. It's no wonder major multinationals in a wide range of industries have already established advanced manufacturing operations here—from agrifood and life sciences (Mars, Coca-Cola, Heinz, BD Diagnostics) to chemicals, maritime industry and IT (Eastman, LyondellBasell, Verizon, IBM, Damen Shipyards).

Research & Development

Fueled by world-class research institutes, supportive R&D tax credits and a number of strategic partnerships between science, industry and government, the Netherlands is a hub for R&D innovation. In fact, as the European R&D location of major companies like Philips, IBM, Intel, Mars, SABIC, Huawei and UL, Holland has the third highest number of patent applications per million inhabitants in Europe.

Logistics & Distribution

Ranked No. 2 in the world for overall logistics performance, the Netherlands is a hub for logistics and distribution operations in Europe. Holland is home to more European distribution centers than all of its major neighbors combined. Holland's logistics infrastructure and presence of top-notch logistic service providers is a major asset to companies looking to establish international logistics/distribution operations in Europe.

Startups

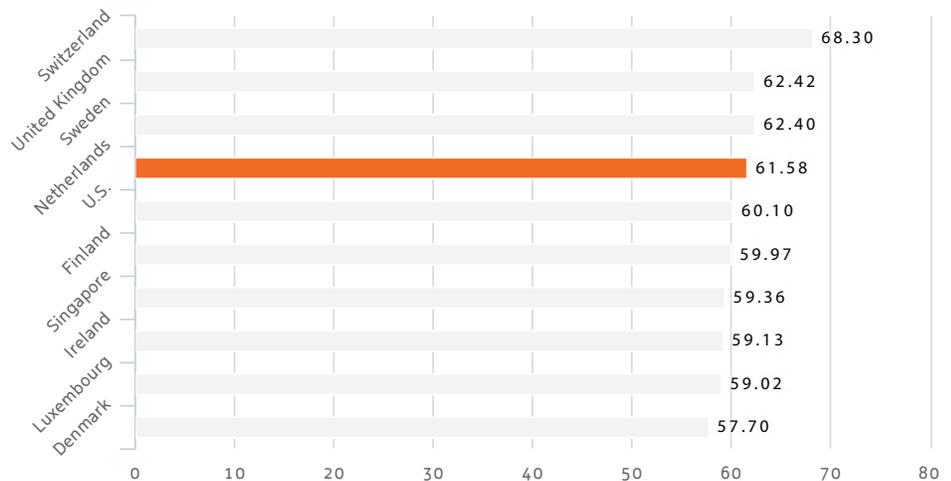
Renowned internationally for its open culture and emphasis on entrepreneurship and innovation, the Netherlands is home to a vibrant, collaborative startup ecosystem. Ranked No. 4 on the 2015 Global Innovation Index, the Netherlands has 10 leading innovation hubs, where startups benefit from world-class

incubators and R&D facilities. As of 2015, a "startup visa" makes it possible for ambitious entrepreneurs outside of the EU to apply for a temporary residence permit. The Dutch government also offers tax incentives to promote corporate R&D and innovation, making the Netherlands one of the best values in Europe for startups.

Competitor Comparison

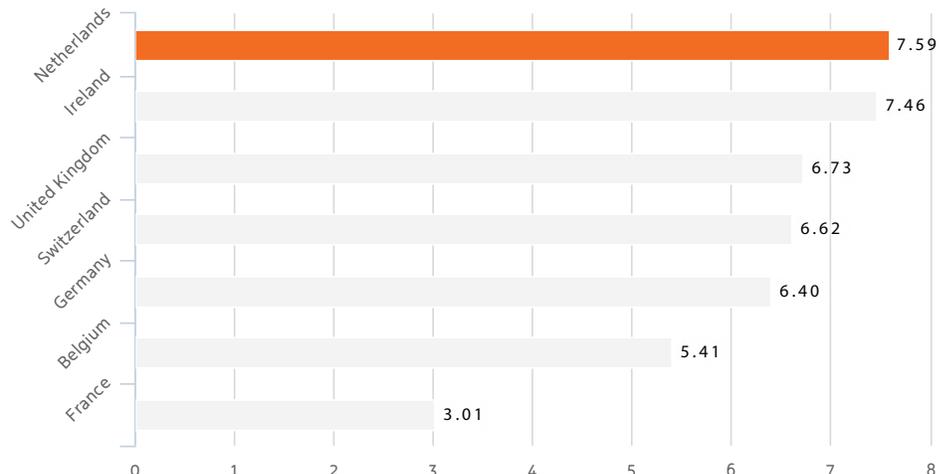
Global Innovation Index 2015 – Top 10

INSEAD, WIPO and Cornell University's Global Innovation Index 2015



Attitudes Toward Globalization

Attitudes toward globalization are generally positive in your society



Source: IMD WCY 2015

How We Can Help

Whether you're considering locating in the Netherlands or have existing operations here, the Netherlands Foreign Investment Agency (NFIA) is prepared to assist your company at every stage of establishing or expanding operations here.

NFIA works closely with the Invest in Holland Network, a powerful team of regional economic development agencies and several large cities, to provide a continuum of free, confidential support services to new foreign investors, as well as existing foreign investors that already have operations in the Netherlands. Start with NFIA and we'll connect you to the right partners in our network to assist with everything from recruiting talent to introducing you to powerful public-private partnerships.

Fact Finding

Starting in your country of origin, the NFIA is prepared to assist your company in every stage of establishing, rolling out or expanding operations in the Netherlands. We organize fact-finding missions and meetings with relevant partners, as well as provide personalized guidance and counsel on tax, government and permit procedures, location options and business solutions. We provide up-to-date, customized information on relevant business locations, Dutch legislation and tax regulations and many other subjects during preliminary in-person meetings; organize customized fact-finding trips; present concrete solutions that simplify and optimize establishment in the Netherlands and offer tailor-made support by NFIA specialists in key sectors.

Advocacy

One of the core aspects of the NFIA's mission is to place the Dutch business climate systematically on the country's political agenda by serving as an advocate and liaison between business and government. In this way, the NFIA and its network of partners serve as a channel through which you can share your views and experiences concerning the business investment climate in the Netherlands with the Dutch government. The NFIA puts your feedback in the right hands so that it may be used as input for future decision-making.



SABIC, a Saudi Arabian petrochemical company, took its first steps in the European market by taking over DSM Petrochemicals in 2002 and now employs 2,500 people in the Netherlands.



Awards & Accolades

We're justifiably proud of Holland's business climate, but don't just take our word on it. The Netherlands stacks up extraordinarily well in rankings and surveys across the globe. Here are just a few of the latest.

#1 for *Quality of Port Infrastructure*

World Economic Forum (WEF) Global Competitiveness Report 2015-16

#1 *Global Connectedness*

DHL Global Connectedness Index 2014

#2 for *Amsterdam for Europe's Smartest Cities*

Fast Company Magazine 2015

#2 for *Most Globalized Country*

WEF Global Competitiveness Report 2015-16

#3 for *Enabling Global Trade*

World Economic Forum's (WEF) Global Enabling Trade Report 2014

#3 for *Competitiveness in Europe*

World Economic Forum's (WEF) Europe 2020 Competitiveness Report

#4 for *Innovation*

WIPO Global Innovation Index 2015

#5 for *Global Competitiveness*

WEF Global Competitiveness Report 2015-16

#7 *Country in Western Europe for Investment*

Site Selection Magazine "Best to Invest" Report 2015

#7 *Happiest Country in the World*

UN World Happiness Report 2015

#8 *Best Country for Business*

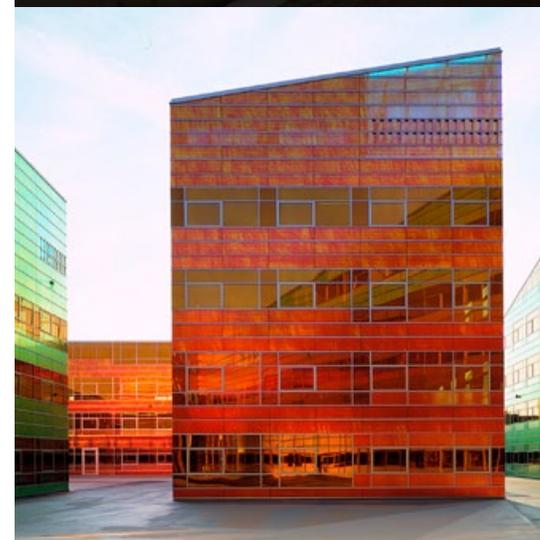
Bloomberg 2014

TotalProduce

In Rotterdam, Total Produce found one of the world's most important fresh produce distribution hubs coupled with a network of local and global growers.

"The Netherlands has the right people, fantastic infrastructure, a network of local and global growers, and they're always open to new customers and markets. The Netherlands is at the heart of our business in every sense; being there has made us a better company."

Vincent Dolan
European Marketing Manager
Total Produce





Get in Touch

Want to learn more about investing in Holland?

The Netherlands Foreign Investment Agency stands ready to help you and your business.

Visit our website to set-up a meeting with an NFIA representative near you.



Netherlands Foreign Investment Agency

www.investinholland.com



February 2016

