



Thailand Business Day 2015

Royal Thai Embassy and Thailand Board of Investment (BOI)
Asia-Pacific Weeks Berlin 2015

Auswärtiges Amt, Berlin
19 May 2015

- 9:00-9:30 **Official opening** / Access via "Unterwasserstr.10, 10117 Berlin"
(Europasaal)
Coffee break
- 9.30-10.00 **Registration - Thailand Business Day 2015**
(Stresemann-Saal)
- 10:00-10:10 **Introduction**
H.E. Mrs. Nongnuth Phetcharatana, Ambassador of Thailand to Germany
- 10:10-10:40 **"Green Cities - Green Industries – Thailand's Smart Cities Approach"**
Mr. Eberhard Trepel, Rechtsanwalt, Chairman, Thailand Forum GERMANY
"Metropolitan Cooperation & Magdeburg Protocol on Business and Green Economy Promotion"
Mr. Rainer Nitsche, Vice Mayor of Magdeburg for Economy, International Cooperation & Tourism, Sachsen-Anhalt
- 10:40-11:05 **Presentation** "Unlocking middle-income market potentials : A success story of 7-Eleven convenience stores in Thailand"
Mr. Piyawat Titasattavorakul, Vice Chairman, CP ALL, Thailand
- 11:05-11:25 **Presentation** "Thailand : Moving Forward"
Ms. Duangjai Asawachintachit, Deputy Secretary General, Thailand Board of Investment (BOI)
- 11:25-11:50 **Presentation** "Smart MICE City in Thailand"
Ms. Nichapa Yoswee, Director of MICE Capabilities, Thailand Convention and Exhibition Bureau
- 11:50-12:00 **Closing statement**
H.E. Dr. Michael Fuchs, Member of the Parliament
- 12:00-13:00 **Lunch reception**

Moderator: Mr. Eberhard Trepel, Chairman, Thailand Forum Germany

Reply Form

First Name: Last Name:

Position:

Company/Organization:

Telephone: E-Mail:

Yes, I will attend, or will be represented by

I regret.

Please return the reply form by **14 May 2015** (Fax 030-7948 1511/ E-Mail: econ2@thaiembassy.de).