



Thailand Business Day 2015

Organized by Royal Thai Embassy and Thailand Board of Investment (BOI)
in the Framework of Asia-Pacific Weeks Berlin 2015

Auswärtiges Amt, Berlin
19 May 2015

- | | |
|-------------|---|
| 9:00-10:00 | Official opening
(Europasaal) |
| 10.00-10.30 | Registration - Thailand Business Day 2015
(Stresemann-Saal)

Coffee break |
| 10:30-10:40 | Introduction
H.E. Mrs. Nongnuth Phetcharatana, Ambassador of Thailand to Germany |
| 10:40-11:00 | Keynote address
Mr. Suriya Prasartbandit, Governor of Chiang Mai Province, Thailand (TBC) |
| 11:00-11:25 | Presentation "Thailand : Moving Forward"
Ms. Duangjai Asawachintachit, Deputy Secretary General, Thailand Board of Investment (BOI) |
| 11:25-11:55 | Presentation "Unlocking middle-income market potentials : A success story of 7-Eleven convenience stores in Thailand"
Mr. Piyawat Titasattavorakul, Vice Chairman, CP ALL, Thailand |
| 11:55-12:20 | Presentation "Smart MICE City in Thailand"
Ms. Nichapa Yoswee, Director of MICE Capabilities, Thailand Convention and Exhibition Bureau |
| 12:20-12:30 | Closing statement
H.E. Dr. Michael Fuchs, Member of the Parliament |
| 12:30-14:00 | Lunch reception |

Moderator: TBC

In cooperation with



Reply Form

First Name: Last Name:

Position:

Company/Organization:

Telephone: E-Mail:

Yes, I will attend, or will be represented by

I regret.

Please return the reply form by **14 May 2015** (Fax 030-7948 1511/ E-Mail: econ2@thaiembassy.de).